

Nature Made® Wellness Rewards Sweepstakes Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Nature Made® Wellness Rewards (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States and the District of Columbia, U.S. Virgin Islands, Puerto Rico, and Guam who are at least eighteen (18) years old at the time of entry. Employees and contractors of Pharmavite LLC, HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee and contractor are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Pharmavite LLC, 8510 Balboa Blvd. Suite 100, Northridge, CA 91325. **Administrator:** HelloWorld, Inc., 3000 Town Center, Floor 21, Southfield, MI 48075.

3. Timing: The Sweepstakes begins on January 1, 2017 at 12:00 a.m. Pacific Time (“PT”) and ends on December 31, 2017 at 11:59 p.m. PT (the “Promotion Period”). The Sweepstakes consists of twelve (12) monthly entry periods (each a “Monthly Entry Period”) as outlined in the chart below.

Month	Start Date	End Date	Mail-in Post Mark Date	Mail-in Received By Date	Approximate Drawing Date
January	1/1/17	1/31/17	1/31/17	2/7/17	2/9/17
February	2/1/17	2/28/17	2/28/17	3/7/17	3/9/17
March	3/1/17	3/31/17	3/31/17	4/7/17	4/10/17
April	4/1/17	4/30/17	4/30/17	5/8/17	5/10/17
May	5/1/17	5/31/17	5/31/17	6/7/17	6/12/17
June	6/1/17	6/30/17	6/30/17	7/7/17	7/11/17
July	7/1/17	7/31/17	7/31/17	8/7/17	8/9/17
August	8/1/17	8/31/17	8/31/17	9/7/17	9/11/17
September	9/1/17	9/30/17	9/30/17	10/9/17	10/11/17
October	10/1/17	10/31/17	10/31/17	11/7/17	11/10/17
November	11/1/17	11/30/17	11/30/17	12/7/17	12/11/17
December	12/1/17	12/31/17	12/31/17	1/8/17	1/10/18

Administrator’s computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: During the Promotion Period, there are two (2) ways to enter as outlined below:

- a. Purchase Participating Nature Made® Products:** During the Promotion Period, purchase any participating Nature Made® Product and visit <https://pharmavite.promo.eprize.com/wellnessrewards>. Then, follow the links to complete and submit the registration form including your name and email address. Then enter the Rewards code (“Code”) from the packaging of any participating Nature Made® Product. The Code on bottles can be found on the side of the bottle, often in a green colored bar; and the Code on boxes can typically be found on the top of the box or on the bottle inside. You will automatically receive one (1) Sweepstakes entry per Code entered. ONLY PARTICIPATING NATURE MADE® PRODUCTS BEARING A REWARDS CODE ARE ELIGIBLE; ANY NATURE MADE® PRODUCT WITHOUT A CODE OR WITH “REWARDS ENDED” STAMPED ON ITS BOTTLE

AND/OR OTHER PACKAGING IS NOT ELIGIBLE FOR ENTRY INTO THE SWEEPSTAKES. There is no monetary value for Codes deposited.

- b. Mail-in Alternate Method:** To enter without purchasing participating Nature Made® Products, hand print your name, address, day and evening phone numbers, and email address on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Wellness Rewards – Monthly Entry Period," PO Box 5054 Department 818534 Kalamazoo, MI 49003-5054. You will receive one (1) entry into drawing for the applicable Monthly Entry Period. Limit: One (1) entry per envelope. All mail-in entries must be handwritten and must be postmarked and received by the dates listed in Section 3 above. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: Each entrant may receive fifteen (15) Sweepstakes entries per Monthly Entry Period through any method, or combination of methods described above. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

5. Grand Prize Drawing: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select one (1) potential Sweepstakes winner from all eligible entries received during each Monthly Entry Period on or around the dates listed in Section 3 above. Non-winning entries will not be included in subsequent Monthly Entry Period drawings. Each potential winner will be notified by email, mail or phone. Except where prohibited, each potential Grand Prize winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration") which must be received by Administrator, within seven (7) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration, or provide any other requested information, within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled 8-10 weeks after the conclusion of each Monthly Entry Period.

6. Prizes: TWELVE (12) GRAND PRIZES (one (1) per Monthly Entry Period): \$1,000. Prize is non-transferable and no substitution will be made except as provided herein or otherwise at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning the prize depend on the number of eligible entries received during each Monthly Entry Period.

7. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or

cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy> and Sponsor's Privacy Policy <http://www.pharmavite.com/privacyPolicy.asp>.

13. Winner List: For a cumulative winner list, visit <http://bit.ly/2gH6VOY>. The winner list will be posted after winner confirmation is complete.

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